

Madison Mahre

San Francisco, CA · madison@eternacontemporary.com

PROFESSIONAL EXPERIENCE

Eterna Contemporary | San Francisco, CA

2024 - Present

Founder & Director · Creative agency and contemporary art gallery

- Founded a creative agency and contemporary art gallery supporting artists, designers, and digital creators.
- Secured brand collaborations including Chaco; supported new revenue streams through retail partnerships, merchandising, and fashion-brand operations.
- Coordinated fashion media, music video, and celebrity styling collaborations, including projects associated with Anitta, Quenlin Blackwell, and Pattie Gonia.
- Developed creator monetization strategies across social media, fashion, editorial, brand partnerships, and other creative industries.
- Curated and coordinated an artist's participation in a Los Angeles group exhibition featuring emerging designers.
- Connected creative talent with commercial networks, positioning, and opportunities across fragmented markets.

Resurgens Technology Partners | Atlanta, GA

2022 - 2023

Associate · Software and tech-enabled services private equity firm (AUM \$712m)

- Evaluated enterprise software and B2B technology investments through financial and operational due diligence.
- Created healthcare investment strategy and led origination efforts for healthcare IT and behavioral health through market research, opportunity identification and qualification, and internal market reports.

101 Fellowship: Race Capital | San Francisco, CA

2021

Venture Fellow

- Worked directly with Phil Chen, Partner at Race Capital, conducting due diligence on investment opportunities.

Bain & Company | Shanghai, China

2019

Management Consulting Intern

A.T. Kearney | Atlanta, GA

2018

Management Consulting Intern

SELECTED PRODUCT PROJECTS

CultureWorks | Hackathon project

2026

Founder & Product Builder

- Conceived and built an interactive consumer prototype using Replit and AI-assisted prototyping to help creators discover monetization opportunities and coordinate collaborations. Developed a framework for cross-domain market data, adjacent creators, commercial ecosystems, and revenue opportunities.
- Developed workflows linking creator identity, portfolio evidence, market intelligence, and collaboration discovery.
- Grounded product design in recurring needs expressed by artists navigating decentralized social media and commercial networks.

EDUCATION

Yale University | New Haven, CT

B.A. History of Art; B.A. East Asian Studies · Concentration in Contemporary Art

National Taiwan University Exchange

Leadership: Founder & President, Yale Blockchain Club (500+ members); Tsai CITY Student Advisory Board; Head of Yale Entrepreneurial Society Startup Village and VC Fellowship Program.

SKILLS

Product & Technology: AI-assisted prototyping, Replit, product ideation, market research, ecosystem mapping.

Commercial & Creative: Social media and creator monetization, brand partnerships, business development, go-to-market strategy, talent positioning, brand strategy and implementation across TikTok, Instagram, and other platforms.

Business & Strategy: Investment analysis, market intelligence, stakeholder management, commercial due diligence.

AWARDS

Champion, Henley Women's Regatta (UK) · Gold Medalist, US Rowing National Team (CanAmMex Regatta) · U16 National Ice Hockey Champion.